



MedicAlert Foundation Canada

Annual Report 2015

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MAFCA 2015 Annual Report

Message from Chair and CEO

When MedicAlert began in Canada 1961, our founders envisioned the MedicAlert ID as a simple way to protect those with allergies. Over the years, MedicAlert identified a variety of other conditions which would benefit from body-worn identification. But then an important shift occurred: members starting telling us how they wanted to benefit from the MedicAlert service offering rather than us telling them. It was a critical evolutionary step— thousands of different conditions and complex combinations of conditions are now recorded in our secure database and we see innovative new uses of the service offering every year. 2015 was no exception.

In 2015, we introduced MedicAlert Connect Protect, a partnership service which allows participating police forces to directly, quickly and confidentially access member information. This service is invaluable in protecting the growing number of Canadians who suffer from Dementia and other conditions with a tendency to wander.

We introduced a number of new products including the Garmin Vivofit 2 Activity Tracker, which appeals to those individuals who want to combine MedicAlert protection with accomplishment of their personal fitness goals.

We introduced a pilot initiative which may better protect those suffering from Fetal Alcohol Spectrum Disorder.

And we launched our first ever mobile application, My MedicAlert App, which thousands of members have already downloaded onto their mobile devices.

We also conducted critical research to help us better understand how members and users (responders, nurses, physicians and police) are experiencing the MedicAlert service offering. We learned that 99% of existing members and 99% of MedicAlert information users would recommend MedicAlert. We are proud of those results but know that we must continue to evolve to remain the gold standard of patient provided emergency health information.

“Josée Turcotte”

Josée Turcotte
Chair, Board of Directors



Robert A. Ridge
President and CEO

Board of Directors

MedicAlert Foundation Canada is governed by a volunteer Board of Directors with representation from across Canada.

Josée Turcotte, Chair, Ontario
Françoise Faverjon-Fortin, Past-Chair, Quebec
Anthony Puppi, Vice-Chair, Board Member, Ontario
Dr. Catherine Boivie, Board Member, British Columbia
Douglas Enns, Board Member, British Columbia
Salimah Walji-Shivji, Board Member, Alberta
Tim Allen, Board Member, Ontario
Paul Rawlinson, Board Member, Ontario
Yvonne Ziomecki, Board Member, Ontario
Verna Skanes, Board Member, Newfoundland
Blair Bigham, Board Member, Ontario
Leslie Quinton, Board Member, Quebec
Alex MacBeath, Board Member, PEI
Douglas Craig, Board Member, Alberta

Senior Management Team

Robert Ridge, President and CEO
Riyaz Moledina, Chief Marketing and Chief Operations Officer
Dorothy Griesbach, CA, Director, Finance and Corporate Affairs
Davina Chan, Director of Marketing
Michael Shreve, Director, Health Information Systems
Catherine Horlock, Director, Member Experience

Summary financial statements of

**Canadian MedicAlert
Foundation Incorporated**

December 31, 2015

Canadian MedicAlert Foundation Incorporated

December 31, 2015

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Report of the Independent Auditor on the Summary Financial Statements

To the Members of
Canadian MedicAlert Foundation Incorporated

The accompanying summary financial statements, which comprise the summary statement of financial position as at December 31, 2015, the summary statement of operations and changes in net assets for the year then ended, and the note to the summary financial statements, are derived from the audited financial statements of Canadian MedicAlert Foundation Incorporated for the year ended December 31, 2015. We expressed an unmodified audit opinion on those financial statements in our report dated March 29, 2016. Those financial statements and the summary financial statements do not reflect the effects of events that occurred subsequent to the date of our report on those financial statements.

The summary financial statements do not contain all the disclosures required by Canadian accounting standards for not-for-profit organizations. Reading the summary financial statements, therefore, is not a substitute for reading the audited financial statements of Canadian MedicAlert Foundation Incorporated.

Management's Responsibility for the Summary Financial Statements

Management is responsible for the preparation of the summary of the audited financial statements on the basis described in the note to the summary financial statements.

Auditor's Responsibility

Our responsibility is to express an opinion on the summary financial statements based on our procedures, which were conducted in accordance with Canadian Auditing Standard (CAS) 810, "Engagements to Report on Summary Financial Statements".

Opinion

In our opinion, the summary financial statements derived from the audited financial statements of Canadian MedicAlert Foundation Incorporated for the year ending December 31, 2015 are a fair summary of those financial statements, on the basis described in the note to the summary financial statements.



Chartered Professional Accountants
Licensed Public Accountants
March 29, 2016

Canadian MedicAlert Foundation Incorporated

Summary statement of financial position

as at December 31, 2015

(\$000s)

	2015	2014
	\$	\$
Assets		
Current		
Cash and short term investments	8,328	7,294
Other current assets	455	556
	8,783	7,850
Investment	-	1,002
Capital assets	280	253
	9,063	9,105
Liabilities		
Current liabilities	5,363	5,359
Deferred revenues	1,647	1,720
	7,010	7,079
Net assets	2,053	2,026
	9,063	9,105

The accompanying note to the summary financial statements is an integral part of this financial statement.

Canadian MedicAlert Foundation Incorporated

Summary statement of operations and changes in net assets

year ended December 31, 2015

(\$000s)

	2015	2014
	\$	\$
Revenue		
Membership fees	5,811	5,575
Registration fees	177	190
Product sales	2,865	3,005
Grant revenue "No Child Without"	176	147
Donations	1,204	1,086
Other revenue	30	43
	10,263	10,046
Expenses		
Membership services and education	3,813	3,561
Marketing and communications	2,329	2,023
Governance and administration	1,650	1,630
Cost of product sales	1,831	1,789
"No Child Without" program	176	147
Fundraising	198	240
License fees	264	273
	10,261	9,663
Other income	25	375
Excess of revenue over expenses	27	758
Net assets, beginning of year	2,026	1,268
Net assets, end of year	2,053	2,026

The accompanying note to the summary financial statements is an integral part of this financial statement.

Canadian MedicAlert Foundation Incorporated

Note to the summary financial statements

December 31, 2015

Basis of the summary financial statements

The criteria applied by management in the preparation of these summary financial statements are as follows:

- a) The information in the summary financial statements is in agreement with the related information in the audited financial statements;
- b) A summary statement of cash flows has not been presented, as the relevant information can be obtained from the audited financial statements; and

The audited financial statements may be obtained from Canadian MedicAlert Foundation Incorporated.