



MedicAlert Foundation Canada

Annual Report 2014

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MAFCA 2014 Annual Report

Message from Chair and CEO

MedicAlert is one of the most unique health charities in Canada. Our operations are funded entirely through the support of our members. That support has been generous and consistent which has allowed us to ensure that we protect all Canadians who need our services.

Delivering our Mission:

Our mission is to ensure that that all Canadians benefit from high quality health information at time of need. In 2014 we worked hard to do just that. Over 30,000 students are protected through our No Child Without program. Our membership assistance program has protected over 10,000 Canadians and their families. Our programs with the Department of National Defense and First Nations have protected more than 23,000 Canadians.

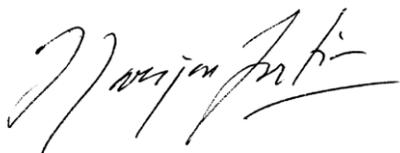
Building Partnerships:

We built partnerships with some of Canada's leading health organizations including Canadian Diabetes Association and the McMaster Health Forum and we formed new relationships with Police forces to ensure that our members enjoy the highest quality health information services in Canada. We continue to work closely with and recognize the great work of first responders whose great work is so critical to the health and well-being of our members.

Adhering to the Highest Standards:

Of course, we also paid a lot of attention to the details to ensure that member medical information is accurate and complete, remains secure and confidential and is widely accessible when it is needed the most. We remain the gold standard for the delivery of critical information at time of need.

Thank you to our dedicated staff, our Board of Directors and volunteers and most of all our members for helping us provide a unique and much needed service to protect the health of all Canadians.



Françoise Faverjon-Fortin
Chair, Board of Directors



Robert A. Ridge
President and CEO

Board of Directors

MedicAlert Foundation Canada is governed by a volunteer Board of Directors with representation from across Canada.

Françoise Faverjon-Fortin, Chair, Quebec
Josée Turcotte, Vice-chair, Ontario
Dr. Catherine Boivie, Board Member, British Columbia
Douglas Enns, Board Member, British Columbia
Salimah Walji-Shivji, Board Member, Alberta
Tim Allen, Board Member, Ontario
Anthony Puppi, Board Member, Ontario
Paul Rawlinson, Board Member, Ontario
Yvonne Ziomecki, Board Member, Ontario
Verna Skanes, Board Member, Newfoundland
Blair Bigham, Board Member, Ontario

Senior Management Team

Robert Ridge, President and CEO
Riyaz Moledina, Chief Marketing and Chief Operations Officer
Michael Shreve, Director, Health Information Systems, Chief Privacy Officer
Catherine Horlock, Director, Member Experience
Dorothy Scanlon, CA, Director, Finance and Corporate Affairs

Canadian MedicAlert Foundation Incorporated

Summary statement of financial position

as at December 31, 2014

(\$000s)

	2014	2013
	\$	\$
Assets		
Current		
Cash and short term investments	7,294	7,505
Other current assets	556	537
	7,850	8,042
Investment	1,002	-
Capital assets	253	261
	9,105	8,303
Liabilities		
Current liabilities	5,359	5,459
Deferred revenues	1,720	1,576
	7,079	7,035
Net assets	2,026	1,268
	9,105	8,303

The accompanying note to the summary financial statements is an integral part of this financial statement.

Canadian MedicAlert Foundation Incorporated

Summary statement of operations and changes in net assets
year ended December 31, 2014

(\$000s)

	2014	2013
	\$	\$
Revenue		
Membership fees	5,575	5,082
Registration fees	190	252
Product sales	3,005	2,992
Grant revenue "No Child Without"	147	203
Donations	1,086	878
Other revenue	43	104
	10,046	9,511
Expenses		
Membership services and education	3,561	3,042
Marketing and communications	2,023	2,256
Governance and administration	1,630	1,568
Cost of product sales	1,789	1,686
"No Child Without" program	147	203
Fundraising	240	242
License fees	273	254
	9,663	9,251
Other income	375	363
Excess of revenue over expenses	758	623
Net assets, beginning of year	1,268	645
Net assets, end of year	2,026	1,268

The accompanying note to the summary financial statements is an integral part of this financial statement.

Canadian MedicAlert Foundation Incorporated

Note to the summary financial statements

December 31, 2014

Basis of the summary financial statements

The criteria applied by management in the preparation of these summary financial statements are as follows:

- a) The information in the summary financial statements is in agreement with the related information in the audited financial statements;
- b) A summary statement of cash flows has not been presented, as the relevant information can be obtained from the audited financial statements; and

The audited financial statements may be obtained from Canadian MedicAlert Foundation Incorporated.