



MedicAlert Foundation Canada

Annual Report 2016

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## **MedicAlert Foundation Canada 2016 Annual Report**

Message from the Chair of the Board of Directors, and the President and CEO

### **2016 was a tremendous year for MedicAlert, thank you for your ongoing support!**

As a registered Canadian charity, MedicAlert Foundation Canada has protected over one million Canadians in over 55 years. We are committed to delivering our charitable mission to put every Canadian in a position to benefit from high-quality health information at time of need. Here are just a few of the highlights from 2016 that our subscribers and donors made possible:

#### **MedicAlert Charitable Programs**

##### *No Child Without Program*

This charitable program was expanded to more than 60 schools in 2016, with 2,300 more families benefiting from complimentary MedicAlert protection! To date, the *No Child Without* program has protected more than 66,000 students across Canada.

##### *FASD (Fetal Alcohol Spectrum Disorder) Program*

This pilot program helped over 90 individuals living with FASD in Northern Ontario in 2016. According to Chief of Police John Syrette of Anishinabek Police Service, "The MedicAlert ID has been a fantastic resource in accessing supporting family and friends in a time of crisis."

##### *Membership Assistance*

In 2016, this charitable program provided partial or full financial assistance for MedicAlert IDs and service plans to 1,400 more Canadian families who cannot afford MedicAlert protection. MedicAlert never turns away anyone in need of the service.

#### **Paramedics and Emergency Responders National Education Program**

##### *Legends of the Call - Law Enforcement*

This prestigious award went to Constable Ken St. John of the Grey Country Ontario Provincial Police after he helped reunite a senior with dementia with her daughter.

##### *Legends of the Call – Paramedics*

Paramedic John Moore of the Winnipeg Fire Paramedic Service was awarded for his outstanding performance during an emergency.

#### **From our Partnerships**

##### *Alzheimer's Outreach*

In 2016, we've protected over 100 residents in a long-term care facility in Vancouver, Sunrise of Lynn Valley, through the MedicAlert *Safely Home*® program. We also supported Alzheimer's awareness month in January,

and participated in many “Walks of Memories”, which was held across the country by Alzheimer Society and its local chapters to show support for those families that cope with dementia every day.

*National Emergency Standards Project*

We are working with the Paramedics Association of Canada (PAC), Paramedic Chiefs of Canada (PCC) National Emergency Nurses Association (NENA) and Canadian Association of Emergency Physicians (CAEP) to develop Canada’s first ever set of standards to increase the value and usability of patient-provided information with the ultimate aim of better protecting Canadians in a medical emergency.

*MedicAlert Connect Protect*

To date, over 2.3 million Canadians live in areas where police have quick access to MedicAlert through the MedicAlert Connect Protect service. Owen Sound Police Services, our third partnership in Ontario, became a partner in June 2016.

*The Good Samaritan Award*

This new award, created in partnership with Alzheimer Society of Canada, recognizes a Canadian for exceptional kindness and bravery. The award’s first recipient was Maren from Vancouver.

While it’s gratifying to know that we’re helping save lives in communities coast-to-coast, we know that valued subscribers and generous donors make it all possible. Thank you from the bottom of our hearts.

"Josée Turcotte"



Josée Turcotte

Robert A. Ridge

Chair, Board of Directors

President and CEO

## **Board of Directors**

MedicAlert Foundation Canada is governed by a volunteer Board of Directors with representation from across Canada.

Josée Turcotte, Chair, Ontario  
Anthony Puppi, Vice-Chair, Board Member, Ontario  
Françoise Faverjon-Fortin, Past-Chair, Quebec  
Dr. Catherine Boivie, Board Member, British Columbia  
Salimah Walji-Shivji, Board Member, Alberta  
Tim Allen, Board Member, Ontario  
Blair Bigham, Board Member, Ontario  
Leslie Quinton, Board Member, Quebec  
Alex MacBeath, Board Member, PEI  
Douglas Craig, Board Member, Alberta  
Dr. Linda Maxwell, Board Member, Ontario  
Sara Jane Snook, Board Member, Nova Scotia  
Ruth Ramsden-Wood, Board Member, Alberta  
Isabelle Oliva, Board Member, Quebec

## **Senior Management Team**

Robert Ridge, President and CEO  
Riyaz Moledina, Chief Marketing and Chief Operations Officer  
Dorothy Griesbach, CA, Director, Finance and Corporate Affairs  
Davina Chan, Director of Marketing  
Michael Shreve, Director, Health Information Systems  
Catherine Horlock, Director, Member Experience and Partnerships

Summary financial statements of

**Canadian MedicAlert  
Foundation Incorporated**

December 31, 2016

# Canadian MedicAlert Foundation Incorporated

December 31, 2016

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## Report of the Independent Auditor on the Summary Financial Statements

To the Members of  
Canadian MedicAlert Foundation Incorporated

The accompanying summary financial statements, which comprise the summary statement of financial position as at December 31, 2016, the summary statement of operations and changes in net assets for the year then ended, and the note to the summary financial statements, are derived from the audited financial statements of Canadian MedicAlert Foundation Incorporated for the year ended December 31, 2016. We expressed an unmodified audit opinion on those financial statements in our report dated March 21, 2017. Those financial statements and the summary financial statements do not reflect the effects of events that occurred subsequent to the date of our report on those financial statements.

The summary financial statements do not contain all the disclosures required by Canadian accounting standards for not-for-profit organizations. Reading the summary financial statements, therefore, is not a substitute for reading the audited financial statements of Canadian MedicAlert Foundation Incorporated.

### Management's Responsibility for the Summary Financial Statements

Management is responsible for the preparation of the summary of the audited financial statements on the basis described in the note to the summary financial statements.

### Auditor's Responsibility

Our responsibility is to express an opinion on the summary financial statements based on our procedures, which were conducted in accordance with Canadian Auditing Standard (CAS) 810, "Engagements to Report on Summary Financial Statements".

### Opinion

In our opinion, the summary financial statements derived from the audited financial statements of Canadian MedicAlert Foundation Incorporated for the year ending December 31, 2016 are a fair summary of those financial statements, on the basis described in the note to the summary financial statements.



Chartered Professional Accountants  
Licensed Public Accountants  
March 21, 2017



# Canadian MedicAlert Foundation Incorporated

## Summary statement of financial position

as at December 31, 2016

(\$000s)

	2016	2015
	\$	\$
<b>Assets</b>		
Current assets		
Cash and short term investments	7,740	8,328
Other current assets	440	455
	<b>8,180</b>	<b>8,783</b>
Capital assets	643	280
	<b>8,823</b>	<b>9,063</b>
<b>Liabilities</b>		
Current liabilities	5,049	5,363
Deferred revenue	1,578	1,647
	<b>6,627</b>	<b>7,010</b>
<b>Net assets</b>	<b>2,196</b>	<b>2,053</b>
	<b>8,823</b>	<b>9,063</b>

The accompanying note to the summary financial statements is an integral part of this financial statement.

# Canadian MedicAlert Foundation Incorporated

## Summary statement of operations and changes in net assets year ended December 31, 2016

(\$000s)

	2016	2015
	\$	\$
<b>Revenue</b>		
Membership fees	5,788	5,811
Registration fees	67	177
Product sales	2,803	2,865
Grant revenue "No Child Without"	142	176
Donations	919	1,204
Other revenue	30	30
	<b>9,749</b>	<b>10,263</b>
<b>Expenses</b>		
Membership services and education	3,662	3,813
Marketing and communications	2,215	2,329
Governance and administration	1,606	1,650
Cost of product sales	1,921	1,831
"No Child Without" program	142	176
Fundraising	243	198
License fees	257	264
	<b>10,046</b>	<b>10,261</b>
Other income	440	25
Excess of revenue over expenses	143	27
Net assets, beginning of year	2,053	2,026
<b>Net assets, end of year</b>	<b>2,196</b>	<b>2,053</b>

The accompanying note to the summary financial statements is an integral part of this financial statement.

# Canadian MedicAlert Foundation Incorporated

Note to the summary financial statements

December 31, 2016

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## **Basis of the summary financial statements**

The criteria applied by management in the preparation of these summary financial statements are as follows:

- a) The information in the summary financial statements is in agreement with the related information in the audited financial statements;
- b) A summary statement of cash flows has not been presented, as the relevant information can be obtained from the audited financial statements; and

The audited financial statements may be obtained from Canadian MedicAlert Foundation Incorporated.